

Mutual Non-Disclosure Agreement (Mutual NDA)

PLEASE READ THIS INFORMATION CAREFULLY. BY SUBMITTING THE ASSOCIATED ONLINE FORM, YOU (THE "DISCLOSING PARTY") AGREE TO SHARE INFORMATION WITH UNRUH ENTERPRISES LLC, A MISSOURI LIMITED LIABILITY CORPORATION (THE "RECEIVING PARTY"), UNDER THIS MUTUAL NON-DISCLOSURE AGREEMENT. THIS INFORMATION WILL BE USED TO ASSESS POTENTIAL COST SAVINGS AND OPTIMIZATION FOR PUBLIC CLOUD SERVICES. THE DISCLOSING PARTY AUTHORIZES RECEIVING PARTY TO ENGAGE AND SHARE THE FORM SUBMISSION DETAILS WITH THE RECEIVING PARTY'S CONTRACTED CLOUD SERVICES PROVIDER TO CONDUCT THE ASSESSMENT AND SHARE THE RESULTS WITH YOU. SUBMITTING THE ASSOCIATED ONLINE FORM CREATES A LEGALLY BINDING AGREEMENT BETWEEN YOU (AND ANY ENTITY YOU REPRESENT) AND THE RECEIVING PARTY, EFFECTIVE ON THE SUBMISSION DATE. PLEASE RETAIN A COPY OF THIS AGREEMENT FOR YOUR RECORDS.

Recital

The party receiving the confidential information ("Receiving Party") understands that the party disclosing confidential information ("Disclosing Party") has disclosed or may disclose, without limitation, information concerning or related to the business, including financial and accounting information, budgets, projections, forecasts, business plans, operating methods, business strategies, product and service information, product plans, product specifications, product designs, processes, plans, drawings, concepts, research and development data and materials, systems, techniques, trade secrets, intellectual property, software programs and works of authorship, know-how, marketing and distribution plans, planning data, marketing strategies, price lists, market studies, employee lists, and supplier lists. All of which, to the extent previously, presently, or subsequently, disclosed to the Receiving Party, is hereinafter referred to as "Proprietary Information" of the Disclosing Party. All Proprietary Information shall be protected and safeguarded if it is (a) marked as the Disclosing Party's confidential or Proprietary Information (or with an equivalent legend) at the time of disclosure if disclosed in tangible form, or (b) identified as Proprietary Information at the time of disclosure. Notwithstanding the failure of the Disclosing Party to mark information as confidential or proprietary as described above, information that, by its very nature, or under the particular circumstances of disclosure, should reasonably be understood to be confidential or proprietary is also deemed Proprietary Information.

In consideration of the parties' discussions about the access the Receiving Party may have to the Proprietary Information of the Disclosing Party, the parties hereby agree as follows:

- 1.The Receiving Party agrees (i) to hold the Disclosing Party's Proprietary Information in confidence and to take all necessary precautions to protect such Proprietary Information including, without limitation, all precautions the Receiving Party employs with respect to its own confidential materials, (ii) not to divulge any such Proprietary Information or any information derived therefrom to any third person, (iii) not to make any use of such Proprietary Information, except for the below-stated purpose, and (iv) not to copy or reverse-engineer, or attempt to derive the composition or underlying information of any such Proprietary Information.
- 2. The Receiving Party agrees that the Proprietary Information shall not be used except for the following purpose:

Analyze public cloud spending to assess if the Disclosing Party can save costs and optimize by joining a cloud services group purchasing program affiliated with the Receiving Party.



- 3. The Receiving Party further agrees to limit the use of and access to the Disclosing Party's Proprietary Information to the Receiving Party's employees who need to know such Proprietary Information for said purposes and shall cause such employees to comply with the obligations set forth herein.
- 4. The Disclosing Party agrees that the foregoing obligations shall not apply with respect to information that (i) was in the possession of the Receiving Party or known by it prior to receipt from the Disclosing Party, or (ii) was rightfully disclosed to the Receiving Party by another person without restriction, or (iii) was independently developed by the Receiving Party without access to such Proprietary Information, or (iv) is required to be disclosed pursuant to any statutory or regulatory authority or court order, provided the Receiving Party has given the Disclosing Party prompt notice of such requirement and the opportunity to contest it.
- 5. Immediately upon a request by the Disclosing Party at any time, the Receiving Party will turn over to the Disclosing Party all Proprietary Information of the Disclosing Party and all documents or media containing any such Proprietary Information and all copies or extracts thereof and will promptly and permanently delete any Proprietary Information which is electronically or optically recorded or stored.
- 6. The Receiving Party acknowledges and agrees that due to the unique nature of the Disclosing Party's Proprietary Information, there can be no adequate remedy at law for any breach of its obligation hereunder, that any such breach may allow the Receiving Party or third parties to unfairly compete with the Disclosing Party resulting in irreparable harm to the Disclosing Party, and therefore, that upon any such breach or any threat thereof, the Disclosing Party shall be entitled to seek appropriate equitable relief in addition to whatever remedies it might have at law. The Receiving Party will notify the Disclosing Party in writing immediately upon the occurrence of any such unauthorized release or other breach. In the event that any of the provisions of this Agreement shall be held by a court or other tribunal of competent jurisdiction to be unenforceable, the remaining portions hereof shall remain in full force and effect.
- 7. Neither party acquires any intellectual property rights under this Agreement or any disclosure hereunder, except the limited right to use such Proprietary Information in accordance with this Agreement.
- 8. NO WARRANTIES OF ANY KIND (INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE) ARE GIVEN WITH RESPECT TO THE PROPRIETARY INFORMATION DISCLOSED OR USED UNDER THIS AGREEMENT, AND NEITHER PARTY SHALL BE LIABLE TO THE OTHER FOR DAMAGES ARISING OUT OF OR CAUSED BY DEFECTS OR DEFICIENCIES IN THE PROPRIETARY INFORMATION OF EITHER PARTY, WHETHER DIRECT, INCIDENTAL, CONSEQUENTIAL, OR OTHERWISE.
- 9. This Agreement supersedes all prior discussions and writings and constitutes the entire agreement between the parties with respect to the subject matter hereof. No waiver or modification of this Agreement will be binding upon either party unless made in writing and signed by a duly authorized representative of such party, and no failure or delay in enforcing any right will be deemed a waiver. The obligations of non-use and non-disclosure shall survive for a period of Three years from the date of disclosure of the Proprietary Information. This Agreement shall be governed by the laws of Missouri and may be enforced in any court in Missouri.
- 10. This Agreement is considered fully executed upon the successful submission of the associated online form by Disclosing Party